

METROPOLITAN EDUCATION COMMISSION PIMA CO. SCHOOL SUPERINTENDENT CANDIDATES FORUM SUBCOMMITTEE MEETING MINUTES

Thursday, September 8, 2016 3:00 p.m. at the MEC office, 930 E. Broadway Blvd., Tucson, Arizona.

Attendees: Dr. June Webb-Vignery, Pat Wiedhopf, Daniela Siqueiros, Shirley Muney, Sue DeArmond, Aiselyn Anaya, Betsy Bolding, Dr. Daisy Jenkins, Paul Lovelis, Ed Nossem.

- 1.0 CALL TO ORDER PAT WIEDHOPF The meeting was called to order at 3:00 p.m.
- 2.0 ROLL CALL PAT WIEDHOPF
 A Roll Call of members was conducted and a Quorum established.
- 3.0 PLEDGE OF ALLEGIANCE

 The Pledge of Allegiance to the United States of America was recited by the attendees.
- 4.0 APPROVAL OF AUGUST 11, 2016 MEETING MINUTES PAT WIEDHOPF Motion: Betsy Bolding Second: Sue DeArmond Motion carried unanimously.
- 5.0 PLANNING FOR THE PIMA CO. SCHOOL SUPERINTENDENT CANDIDATES FORUM PAT WIEDHOPF

The following was decided at the August 11, 2016 committee meeting:

Date: Wednesday, September 21st, 2016

<u>Time</u>: 6:00 p.m. – 7:30 p.m.

Location: Pima Community College Downtown Campus

1255 N. Stone Ave. Amethyst Room

Forum Moderator: Dr. Daisy Jenkins

Partnering Organizations:

Arizona School Administrators Association; Arizona School Boards Association; Southern Arizona Leadership Council; Tucson Metropolitan Chamber of Commerce; Youth Advisory Council/Tucson Teen Congress (YAC/TTC)

The Partnering Organizations will be asked to disseminate literature and help publicize the event to their constituencies

Event Program:

Betsy Bolding has the template; will send to MEC for inclusion of logos

Media Release:

Add League of Women Voters of Greater Tucson to contact list

Add Dr. Daisy Jenkins to text of Media release

Send to Freda Johnson, LWVGT President, as well as to all media contacts

Forum Setup:

One table on dais, with two microphones for candidates

One podium, with microphone for Moderator, to the side of the Candidates table

One small able near podium for question screeners

Theater-style seating for 200 attendees

Two tables outside the entrance door - one table outside the room for candidates' literature; one table outside room for partnering organizations literature

Employ a volunteer to count the total number of attendees

Ed Nossem and YAC/TTC volunteer at the door(s), screening for campaign buttons or prohibited items

Sign delineating prohibited items allowed inside Amethyst Room

Open West doors to Amethyst Room by 5:30 p.m.

<u>Forum Format</u>: It was decided that the candidates should submit a 150-word bio in advance for introductions. This should include a statement on what the School Superintendent's job entails.

<u>Prepared Questions</u>: It was decided that the following prepared questions will be submitted to the candidates (2 minutes to respond to each question):

- 1. How do you plan to fulfill the legal requirements for the office?
- 2. What do you believe to be the greatest challenge for the Pima County School Superintendent?
- 3. How do you propose to work with charter schools, home school parents, private, and district schools?
- 4. What programs would you create to enhance the services of the office to benefit area educators?

We will also solicit questions from the Youth Advisory Council/Tucson Teen Congress (YAC/TTC), who will be in the audience.

<u>Audience Questions/Screening</u>: The audience will have the opportunity to write their questions on index cards, which will be screened for relevancy by Shirley Muney and Paul Lovelis. These

index cards will be collected by YAC/TTC volunteers and passed on to the screeners, who will in turn pass on to the Moderator for posing to the candidates. The candidates will have 2 minutes to answer these prepared questions.

Timeline:

The timeline for the event was decided to be as follows:

6:00 p.m. – Attendees seat themselves and review event program

6:10 p.m. - Welcome, Introductions - Dr. June Webb-Vignery will introduce Dr. Daisy Jenkins,

Forum Moderator; Dr. Jenkins will introduce the candidates and announce the ground rules

6:20 p.m. – Candidates Opening Statements

6:25 p.m. – Prepared Questions; allow 2 minutes for each question

6:45 p.m. - Candidates question each other and discuss issues

7:00 p.m. – Audience Questions; allow 90 seconds each per question

7:25 p.m. – Thank you's, Request for attendees to vote in the General Election; Closing Statements (1 minute per candidate).

<u>Social Media</u>: Both candidates have agreed to allow live screening and recording of the Forum. Ricky Hernandez from the School Superintendent's Office had sent the following email to Daniela Siqueiros and MEC Commissioner Jen Darland on September 8th:

Jen/Daniela -

Please have the contact person who would be putting on the webinar at the Supt of Schools' Forum contact Chuck Essigs, Director of Government Relations for the AZ Assn of School Business Officials. His phone number is (480) 861-5407 or cessigs@aasbo.org. AASBO is willing to offer access to the webinar license at no cost for up to 1,000 registrations. Chuck can then help the individual coordinate with Ernest Nicely from Nicely Done Consulting, who helps put these together for our statewide AASBO meetings.

Also, if at all possible, a "thank you" during the event or some minor recognition to AASBO for helping offer this up would be very nice, too!

Paul Lovelis will facilitate the Social Media component of the Forum.

- 5.0 NEXT MEETING Next Meeting: TBD.
- 6.0 ADJOURNMENT

Motion to approve: Paul Lovelis Second: Daniela Siqueiros Motion carried unanimously.

Unapproved

Meeting adjourned at 4:00 p.m